

# Diventures/Asset Deal



Acquirer: **AD Education**  
Company Purchased: **Oktogone Group**



## DEAL FACTS

Date	June 20 <sup>th</sup> , 2022
Type of Transaction	National
Sector	Business Services
Deal Value	-
Global M&A Partners	Financière de Courcelles (France)

## THE TRANSACTION AND GMAP'S DEAL INPUT

- Founded in 2009, AD Education is a leading European higher education platform dedicated to the fields of Creative Arts and training over 22,000 students in 15 schools, on 66 campuses in France, Italy, Spain, Germany, Austria, Switzerland, the Netherlands, the United Kingdom, Greece.
- AD Education covers 4 main training segments: Design & Graphic Arts, Media & Digital, Audio-visual and Culture & Luxury. Following the acquisition, AD Education will widen its presence in online training and will achieve revenue of over 220 million euros
- This transaction further consolidates AD Education's leading position in the dynamic sector of higher education in Creative Arts. It also marks an important step for the Group by diversifying into online learning and accelerates its digital capabilities.
- Financière de Courcelles advised Oktogone Group in the sale of the company to AD Education

## ABOUT OKTOGONE GROUP

- Created in 2002 by Régis Micheli, Oktogone developed a large offer in online training in verticals such as Digital, Communications & Marketing or Management, through two platforms: ISCOD, a fully online higher education school offering 100% apprenticeship degrees, and Visiplus, an online professional training platform for professional.
- In 2021, the group realised steady growth which will accelerate in 2022 and in the coming years with the launch of new degrees.

## GLOBAL M&A

About Global M&A Partners:

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